



DIRECTORS REPORT

Notice to Policyholders

Your Board of Directors is pleased to present the 163rd Annual Report for the fiscal year ending December 31, 2024. We are proud to share our continued commitment to the community and the company's performance.

Community Engagement

North Blenheim remains steadfast in supporting our local community. In 2024, the ESG committee led us numerous initiatives, including:

- Bright Prevention Day
- Camp 85 for teenage girls
- Local fairs and food banks
- Tree planting at Innerkip School
- Annual Recycling Day
- Donating food from our community garden

Personnel Changes

In 2024, we saw two of our valued Agents retire. We are pleased to welcome four new employees to the North Blenheim Family.

Financial Performance

Our investments performed well this year, contributing to the overall success of the company.

Acknowledgements

We would like to extend our deepest appreciation to CEO Terry Knight, the Agents, Brokers, and Staff for their dedication and professionalism in ensuring the smooth operation of the company.

Annual Meeting Invitation

We invite you, the policyholders, to attend our Annual Meeting, which will be held on:

- **Date:** March 19, 2025
- **Time:** 1:30 PM
- **Location:** Lion's Hall, Second Floor of Plattsville Arena, 68 Mill St., Plattsville, ON

We look forward to your attendance and continued engagement in our shared success.

Sincerely,

Valerie Gerber,
Chair

